



**PLAYEAST!**  
East County Recreation

**BOARD MEETING MINUTES**

**Tuesday, September 7, 2021**  
**6-7:30 PM**  
**Zoom**

<p><b>BOARD PRESENT:</b> Darren Riordan, Chair Fairview City Councilor Mike Abbaté, Vice Chair Fairview Resident Scott Harden, Wood Village Resident Patricia Smith, Wood Village City Councilor Tom Miles, Wood Village Resident Stephanie Field, Reynolds School District Jenni Webber, Fairview Resident</p>	<p><b>BOARD ABSENT:</b></p> <p><b>GUEST:</b> Brian Cooper, Fairview Mayor</p>
<p><b>STAFF PRESENT:</b> Jairo Rios-Campos, Program Manager Nolan Young, Fairview City Administrator Greg Dirks, Wood Village City Manager</p>	<p><b>STAFF ABSENT:</b></p>

**1. Call to order:** Chair Riordan called the meeting to order at 6:05pm.

**Minutes for August 2021:** Webber moves to approve minutes, Smit seconds, 6 yes, Abbate unstained; minutes pass.

**2. Summer Final Numbers:**

Rios-Campos shared the final number for summer. Highlighted having 100 participants across 16 camps and classes offered in the summer. Rios-Campos shared registration revenue was \$10,351.00 the most in program history and surpassing all of FY 2020-21, stating the program is in pace to have a record setting year.

The board was captivated to see the final result of the summer and is hopeful for the fall.

Abbate asked if there were any music classes or camps offered in the summer.

Rios-Campos stated that due to the pandemic and lack of music instructors currently the program has not been able to offer any music classes, but will be offering piano in the fall.

Riordan pointed out the possibility of bringing back classes and programs offered in the past like ukulele. Rios-Campos shared he would reach out to the previous instructor and explore possibilities.



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### 3. Fall Guide:

Rios-Campos shared the finalized fall guide that will be mailed out to residents late September. He highlighted putting PlayEast premier partner on the cover. Stating he felt this was appropriate since First Community Credit Union has been the programs premier partners for the last three years. Rios-Campos shared that all other sponsors were thanked inside the guide.

The board agreed this was appropriate.

Rios-Campos shared this fall PlayEast will be offering 7 sport classes for ages 3-12 years old, one art class and one music class piano.

Rios-Campos shared plans of expanding the piano program to allow for more participants. The program will also move location to the Wood Village Baptist Church to accommodate the growth of the program. He also mentioned due to the time restrictions of instructor PlayEast will offer one piano class to start but with the hopes to offer more. Each class will have a max capacity of ten participants.

Abbate noted that no classes for the fall were taking place at school facilities, and asked where the process of agreement was with the district. Rios-Campos shared the communication he has received from the district is community partners would be able to use school facilities starting October at the earliest, this includes SUN partners and programs as well.

Field agreed with Rios-Campos and added that the district needs the month of September to focus on a safe return to in-person learning. Field suggested Rios-Campos reach out to Steve Padilla, Assistant Director of Public Relations & Partnerships for the district and request a meeting to discuss possible access to facilities sooner. She mentions school district community partners are being reviewed on an individual basis.

Riordan references the importance the partnership with the district is. He states since the program has a lack of its own facilities this partnership is vital to the success of the program.

Abbate asked if there were plans to offer more financial literacy programs/classes. Rios-Campos stated he is currently working with the branch manager at First Community Credit Union to identify potential dates to offer the course

Course would be free with the potential of receiving \$50 to start an account through the credit union.

Rios-Campos shared the guide has a section that highlights upcoming city events both cities are planning on having. He also mentions a help section where if residents are interested in being an instructor or if they would like to donate to the program they know how.



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Rios-Campos shared fall registrations are already open and have made efforts to advertise through social media outlets as well as both the city's newsletter and the Reynolds School District PeachJar account

### **4. Fundraiser:**

Staff is requesting direction from the board in planning for next year's fundraiser. Staff mentions reaching out to McMenamins to start conversation on potentially hosting the event on their property as well as sponsoring the event. Staff mentions McMenamins asked if staff could reach back out in early October.

The Board agreed, needing to identify the date and location as soon as possible. The board asked if staff could reach out to McMenamins and request for some direction if an event in April or late March would be possible to host there. If not this would allow more time to look elsewhere.

### **5. ARP Funding:**

Rios-Campos shared a proposal staff put together to submit into Sent. Gorsek office for American Rescue Plan funds. He also mentions a previous Hatfellow intern assisted in ensuring the proposal was submitted in a timely manner.

The full amount was \$150,000.00. The proposal is structured to provide funding to run three different forms of sport programs in 6 weeks sessions on four different occasions for the duration of three years. The amount requested for this was \$110,000.00, plus an additional \$40,000.00 for the purchase of a vehicle to create a mobile recreation mobile.

Rios-Campos also shared funds should be arriving by October and staff is working to properly administer the funds as described in the proposal.

Rios-Campos also shared that he has started a conversation with Trimet to discuss a potential partnership for the recreational vehicle.

The board agrees that as much as a partnership would be great, staff should not devalue the ability to purchase the vehicle and acquire what the program needs.

The board also discussed that staff should send the Hatfellow a letter of appreciation for their assistance with the proposal.

### **6. Sports Banners:**

Rios-Campos shared that staff is looking into purchasing custom banners/flags to place wherever PlayEast programming is taking place. Rios-Campos mentions equipment cost ranges from \$250-\$400, he also mentions using leftover funds from the City of Wood Village.

The board was in favor of the purchase.



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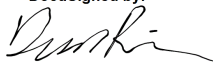
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**7. Other Items:**

Rios-Campos shared in 2020 PlayEast was awarded a Community Placemaking Grant from Metro to create a Community Mobile Mural. He shares that the project is about to be complete and the celebration event is scheduled to take place Friday September 17th from 4-6pm. This event is in conjunction with the grand opening of the Wood Village City Hall.

**8. Adjournment:**


Chair Riordan adjourned the meeting at 7:11pm

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11/8/2021

Darren Riordan, Chair

Date

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11/8/2021

Jairo Rios-Campos, Program Manager

Date